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## **Vietnam: A Kick Start Guide for Business Travelers (Self-Counsel)**

*Guy Brooks, Victoria Brooks*

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**Guy Brooks, Victoria Brooks : Vietnam: A Kick Start Guide for Business Travelers (Self-Counsel)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Vietnam: A Kick Start Guide for Business Travelers (Self-Counsel):

Kick Start is a new series of handy, pocket-size guides developed for the business traveler. Each guide is researched and written for a specific country and is designed to help readers kick-start themselves into action as soon as they arrive. Essential details are covered, including what to expect from the transportation system, where to get the best rate of exchange, and what to wear, as well as information on tax-free zones and local customs and etiquette. The guides are also helpful tools for entrepreneurs on the lookout for overseas business opportunities. With an untapped market of over 71 million people, Vietnam offers incredible opportunities. Continued boosts from a wave of foreign investment indicate that this "Sweetheart of the Future" has huge financial potential for the adventurous entrepreneur. Did you know...-- You need written permission from the government before doing any kind of business in Vietnam-- In Vietnam, a smile can indicate embarrassment, anger, or frustration-- Wearing white during Tet (the three-day holiday in January/February celebrating the Lunar New Year) is forbidden