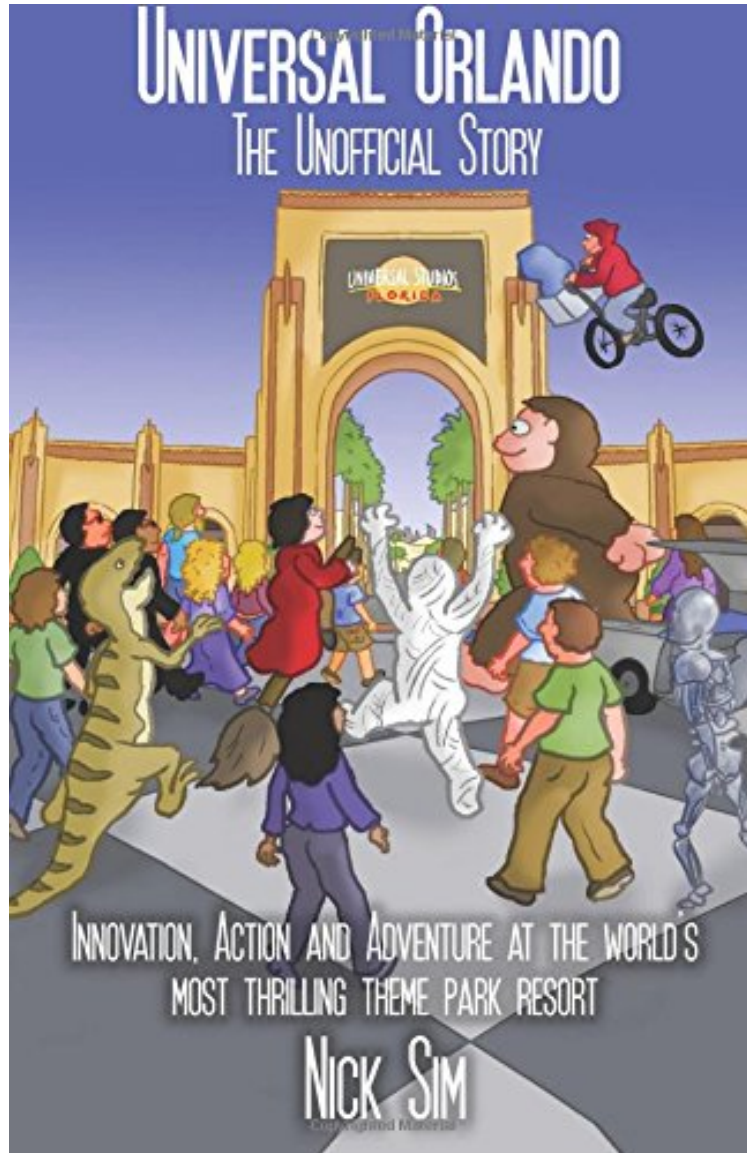


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Universal Orlando: The Unofficial Story

Nick Sim

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#942761 in Books 2014-01-02 Original language: English PDF # 1 8.50 x .77 x 5.50l, #File Name: 1494739860340 pages | File size: 23.Mb

Nick Sim : Universal Orlando: The Unofficial Story before purchasing it in order to gage whether or not it would be worth my time, and all praised Universal Orlando: The Unofficial Story:

0 of 0 people found the following review helpful. Couldn't put it down!By Kevin McGeeA great read if you love theme park history. The hidden secrets are great and you'll learn a lot about what to discover on your next trip. Reading a book like this expands your appreciation for the amazing things that the park creators do to transfer you into a world unlike no other0 of 0 people found the following review helpful. could have been a little better.By Derek

D. Great job on the history of the parks, the financial and business parts were a little daunting and the way things were built could have been a little more detailed. But a good read if you are a huge Universal fan like me. I grew up in Orlando and got to see it all happen before my very eyes. It was fun to be taken back and reminding me of how it came to be. (And all the hidden secrets in the book were great!) Good job. 0 of 0 people found the following review helpful. Honeymooned in Orlando; Now this made a great Anniversary Gift! By Jeremy Plume Nick Sim wrote a very interesting and throughout compendium to the history and back story to the rides and how they came to be, as well as little tidbits of fun facts and hidden gems about the rides or attractions. A good read and sidekick to any true Universal fan.

Discover the amazing true story behind the world's most thrilling theme park resort! In the late 1980s, Universal decided to construct its first real theme park - right in Disney's backyard of Orlando, Florida. At the time, the company had never built a single theme park ride. Many predicted that it would be a disaster. It very nearly was. On Universal Studios Florida's opening day in 1990, all three of its major rides malfunctioned. Thousands of guests demanded refunds. And it got worse from there - eventually, the \$30 million Jaws ride was closed permanently. It was three years and a further \$40 million before it would reopen. Through a combination of outrageous risk-taking, technical ingenuity and sheer persistence, Universal eventually carved out its own niche in Orlando. For the first time, "Universal Orlando: The Unofficial Story" reveals how the resort's incredible, ground-breaking rides were created, from Kongfrontation to Harry Potter and the Forbidden Journey. Go behind the scenes at Universal Orlando! How was King Kong's banana breath generated? How hot are the flames in Revenge of the Mummy: The Ride? How does the The Amazing Adventures of Spider-Man's "falling" effect work? What are the rocks underneath Hogwarts Castle made of? Does filming really take place on the streets of Universal Studios Florida? Whatever your questions about Universal Orlando, this book has the answers! Enhance your Universal Orlando visit as well as detailing the amazing special effects that are employed by the rides at Universal Studios Florida and Islands of Adventure, "Universal Orlando: The Unofficial Story" is also packed with hidden secrets that you can look out for during your next visit. Want to know where you can rent a time machine, or how to boost your score on Men in Black: Alien Attack? Look no further! What reviewers say about "Universal Orlando: The Unofficial Story" "Universal Orlando: The Unofficial Story is the only book currently available that covers the complete history and creation of the resort, from the onset to the present day. I was a bit skeptical because it is a self-published book but I was blown away with how good it was." - Amusement Authority "Universal Orlando: The Unofficial Story is the ultimate book about the creation and development of the Universal Orlando Resort. Relive the history of the resort from conception through the present day including all the bumps in the road along the way." - Coaster101.com Grab your copy now! Universal Orlando: The Unofficial Story is available in paperback format, or you can download it instantly to your Amazon Kindle or a Kindle app on your tablet or smartphone. You can even start reading right away for FREE by clicking the "Look Inside" button above or by downloading a sample to your Kindle. What are you waiting for? Start reading now and enjoy an adventure through time as you discover how Universal Orlando developed into a place that has entertained tens of millions of people over more than two decades.

About the Author Nick Sim is the owner and editor of ThemeParkTourist.com, the web's leading source of news, reviews and discounts for theme parks all over the world. Since Nick posted the first article in 2009, the site has grown to attract millions of readers every year. Having covered theme parks for the website on a daily basis for several years, Nick is in a unique position to share his insight on the industry through his books. He uses extensive research, interviews and site visits to build up a picture of this history of the parks that he writes about. Nick lives in Ipswich, England with his wife Natalie and son Steven.