

(Pdf free) Route 66 Treasures: Featuring Rare Facsimile Memorabilia from America's Mother Road

## Route 66 Treasures: Featuring Rare Facsimile Memorabilia from America's Mother Road

Jim Hinckley

*\*Download PDF | ePub | DOC | audiobook | ebooks*



[Download](#)

[Read Online](#)

#359000 in Books 2013-10-21 Original language: English PDF # 1 11.25 x .50 x 8.751, .9 #File Name: 076034489264 pages | File size: 16.Mb

### Jim Hinckley : Route 66 Treasures: Featuring Rare Facsimile Memorabilia from America's Mother Road

before purchasing it in order to gauge whether or not it would be worth my time, and all praised Route 66 Treasures: Featuring Rare Facsimile Memorabilia from America's Mother Road:

12 of 12 people found the following review helpful. A Treasure Trove of photos, signage, and memories. By Del Pinto[[VIDEOID:mo3GXJDYL7IDUPK]]If you are fan of Route 66 Memorabilia, then you will love this book. We initially got it so my daughter could do a report on Route 66 for school. The books we looked at were kind of boring and more historical in nature, which is good but try getting a kid to read one. As you can see from the video, this book is colorful and full of cool reproductions of ads, restaurant menu's, photos and more from Route 66. There is also a small map included as well as some fun post cards. My daughter really enjoyed flipping through this book as a great historical reference for the visual part of her report. What sold me on this book is that the editors presented the material with such fun and flare in their choice of page designs, as well as the representation of the signage, architecture and interior design of the many landmarks in Route 66. There is also an envelope in the back with reproduction ephemera that my daughter was able to use for her report. After she gets the pieces back, I can use them to incorporate into my mixed media art projects. 1 of 1 people found the following review helpful. Like a "pop up" book for adults By colandmeA great looking book with awesome examples of old advertising from Route 66 that even unfolds, and a treasure trove of actual replica stickers, brochures, and such in the back! I kinda felt like a kid with a new pop-up book! When I ordered it I thought that it was a photography book, but was pleasantly surprised that it wasn't. This is a fantastic book for Route 66 enthusiasts or even anybody interested in Americana. It's well written with a lot of information about the beginning of Route 66 and how accommodations of the time evolved with it. Different and interesting, I highly recommend this book. 0 of 0 people found the following review helpful. Great resource on Route 66 By Customer Really pleased with this purchase as I am travelling Route 66 by motorbike in 2017. The book is

informative easy to follow and well illustrated. The addition of the stickers is a bonus and will sure save searching around on the trip. Great price from and speedie shipping helped

As a longstanding cultural icon and beloved vacation destination, U.S. Route 66s legendary notoriety continues unabated. In fact, thanks to a corps of preservationists dedicated to keeping nostalgia for the road alive, interest in Americas Main Street is actually growing. But modern 66 enthusiasts arent the first to spread the word about the Mother Roadin fact, Route 66 has a rich, decades-long history of advertising behind it.

From the Back CoverIts been more than half a century since Route 66 was a major cross-country thoroughfare, but even decades after it was displaced by the interstate system, the advertising ephemera used to promote its motels, diners, and souvenir shops, as well as the road itself, are still highly sought after. This unique new look at Americas Main Street examines the highway through the lens of those promotional and advertising efforts and even includes 15 pieces of fabulous facsimile memorabilia, such as diner menus, postcards, window decals, and more. A chronological history by noted Route 66 authority Jim Hinckley provides a richly illustrated and thoughtful review of the promotion of the road through the decades. The result is an utterly new look at the Mother Road thats sure to attract hordes of 66 enthusiasts.