

## Greetings from New Jersey: A Postcard Tour of the Garden State

*Helen-Chantal Pike*

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**Helen-Chantal Pike : Greetings from New Jersey: A Postcard Tour of the Garden State** before purchasing it in order to gage whether or not it would be worth my time, and all praised Greetings from New Jersey: A Postcard Tour of the Garden State:

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Greetings from New Jersey is the first book to look back at the postcards that have played a part in New Jerseys travel industry. Helen-Chantal Pike organizes her book by the states six official tourism regions Gateway, Skylands, the Delaware River, the Southern Shore, Greater Atlantic City, and the Shore. Through her section introductions and lengthy captions, she offers a lively history of each region in general and each postcard in particular. Her final chapter describes the history of postcard use from 1893, and details the different collectible genres of postcards. Loaded with full-color reproductions of vintage postcards, Greetings from New Jersey will interest all residents, visitors, and historians.

How many states, besides maybe Florida and California, could really do this book and make it interesting? New Jerseys lush and occasionally bizarre landscape is perfect, and the long history of resort and recreation in the state provides a rich heap of images.