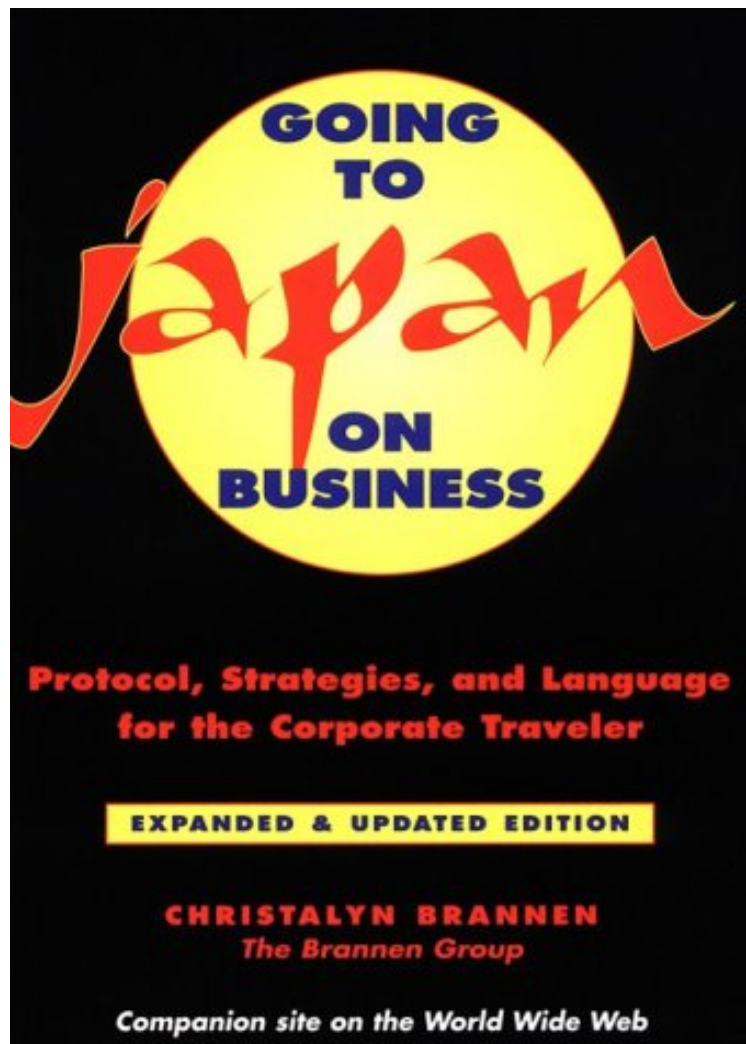


Going to Japan on Business: Protocol, Strategies, and Language for the Corporate Traveler

Christalyn Brannen

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Covers language, etiquette, gifts, hotels, strategies for meetings, using the phone, and socializing.

"The most concise and appropriate level of detail for the business traveler I have ever seen in my 25 years of doing business in Japan." -John D'Errico, LSI Logic Japan Semiconductor Inc. -- About the Author Christalyn Brannen is president of The Brannen Group, Berkeley, California, and coauthor of *Doing Business with Japanese Men*.